

# Self-catering

## Publicity information

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We are a White Rose Award winning Tourist Information Centre with the advantage of being right in the middle of Thirsk Market Place. **To promote your self-catering we offer personal interaction with visitors and a high-performance website** which is regularly accessed by people from all over the UK, Europe and as far away as China and Russia. Our webcam is regularly watched by an international audience showing whatever is going on in the Market Place, where there is also free Wi-Fi allowing easy access to all the information on the [www.VisitThirsk.org.uk](http://www.VisitThirsk.org.uk) website.

We are a not-for-profit organisation, run entirely by local unpaid volunteers with great knowledge of Thirsk and surroundings, and enormous enthusiasm for the whole area. We want to assist businesses, attractions, local people and tourists, yet have no funding from any agency or authority. At a time when councils all over the country are closing tourist information centres, we are one of the few that are expanding our services to the benefit of visitors, residents and North Yorkshire businesses.

We offer you a **Premium listing** on our website including a photograph of your accommodation, your address, telephone number and clickable links to your own website and email. We will make use of your own information, which we will update at any time on request. There will be a printable Ordnance Survey map of footpaths surrounding your premises. We send you a regular update of events in the area for your own, and your clients' use, including a daily newspaper by email.

**In the shop itself we will display your leaflets** alongside more general information, walking & cycling books, leaflets and gifts – but the fund of knowledge of our volunteers is our chief asset, as demonstrated by the comments in our visitors book.

For various categories of business we offer an annual subscription of £75 for a full webpage, and/or £45 for an advert, which we can design for you and which will appear randomly on more than 250 webpages. Please check our website at [www.VisitThirsk.org.uk](http://www.VisitThirsk.org.uk) to see examples in each category.

We hope that you will support us by helping us better promote your business and by completing the enclosed order.

Jo Caramello & Peter Rush  
*on behalf of 30+ volunteers*

## Crown House B&B

## Contact



### Bed & breakfast

We have 8 rooms. Pricing is per person per night

- Family** (2 rooms) Double & Single beds. Shower in one room, shower & bath in the other. TV, tea/coffee. Can be used as twin. £100.
- Four poster** (2 rooms) Shower over bath. TV, tea/coffee. £90.
- Double** (4 rooms) Shower over bath. TV, tea/coffee. £80.

Single accepted in a double room. Pricing: £60  
Children welcome.

Choice of English or continental breakfast included

#### Amenities

Lounge, garden, private parking, packed lunch (£5). Contact with animals for children. Wifi throughout.  
**Accessible** Ground floor bedroom available.  
**Dogs welcome** Must be house trained.

4 miles from Thirsk Tourist Information.

Leave Thirsk Market Place near HSBC Bank. Follow the one way system, after crossing the bridge move into the right hand lane. At the T junction with the mini roundabout turn right signed York & Scarborough. Turn left at the next roundabout, signed A170 Scarborough. After about a mile turn right towards Kilburn. Take the first turning right into Bagby.

Like Share 0 Tweet  
G+1 Recommend this on Google

Crown House B&B  
Felixkirk Lane  
Bagby  
Thirsk  
YO7 2RW  
T: 01845 123456  
E: [Click to email](#)  
W: [Click for website](#)

[Map of Footpaths](#) around Bagby.

Newton Primary School  
**Christmas Fayre**

Games	Toys
Visit Santa	Gifts
Prize draw	Sweets
Stalls	Carols

**Saturday 2<sup>nd</sup> December**  
**In the School Hall**  
**2:00pm - 5:00pm**

*Come along and join the fun!*

**Your photograph**

**Your own description**

**Click to your own website**

**Printable Footpaths map**

**Advert on all pages £45**

A subscription of £75 gives you remarkable publicity for little money; a dedicated page on [www.VisitThirsk.org.uk](http://www.VisitThirsk.org.uk), which is usually Top-of-Google on a search for 'Thirsk'.

**You can also display your leaflets in the Thirsk Tourist Information Centre.**

(The above business is fictional, but your self-catering could look similar.)

# Order – Subscription to Thirsk Tourist Information promotion services – Self-catering

Name \_\_\_\_\_ Business name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Email (in capitals) \_\_\_\_\_

Telephone \_\_\_\_\_ Website (in capitals) \_\_\_\_\_

**£75 Twelve months subscription**

(Premium Listing on website & printed leaflets and a dedicated web page)

**£45 Twelve months advertisement**

(advertisement will regularly appear at random on any of 250+ web pages)

Total payment £ \_\_\_\_\_

**Direct payment** from your bank

Email [Admin@VisitThirsk.org.uk](mailto:Admin@VisitThirsk.org.uk) for the account number and sort code.

**Cheque** enclosed payable to 'Thirsk Tourist Information'.

By **debit or credit card** in the Thirsk Tourist Information office.

**Online** by debit or credit card at [www.VisitThirsk.org.uk/pay](http://www.VisitThirsk.org.uk/pay)

**In cash** in the Thirsk Tourist Information office.

**NOW PLEASE READ AND SIGN THE AGREEMENT ON THE REVERSE SIDE OF THIS PAGE  
(We cannot action an order without a signed agreement)**

**Questions?** Please call 01845 518187 or 01845 526593. Thank you for helping us help you.

**Please return this order and agreement to**

Thirsk Tourist Information Centre, 93A Market Place, Thirsk YO7 1EY.

or email a copy to [Admin@VisitThirsk.org.uk](mailto:Admin@VisitThirsk.org.uk)

## WHAT HAPPENS NEXT?

On receipt of this order and agreement we will send you a form requesting the detail needed for your entries. Once that is completed we can display your business within a couple of days.

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**Thirsk Tourist Information, 93A Market Place, Thirsk YO7 1EY. Registered in England no. 7517646.**

**Tel** 01845 522755 **Subscriptions (Jo)** 01845 526593 **Administration (Peter)** 01845 518187

**Email** [Admin@VisitThirsk.org.uk](mailto:Admin@VisitThirsk.org.uk) **Web** [www.VisitThirsk.org.uk](http://www.VisitThirsk.org.uk) **Facebook** ThirskTouristInformation **Twitter** Thirskinfo

# Agreement – Self-catering

## SUBSCRIPTION (delete if inapplicable)

Thirsk Tourist Information (TTI) agrees to promote your self-catering accommodation as follows in return for a subscription of £75 per year.

1. Premium listing with photograph of your accommodation shown on [VisitThirsk.org.uk](http://VisitThirsk.org.uk) and seven other web addresses, giving eight paths to your business via our website.
2. Separate full colour website page dedicated to the accommodation with a link going forward to your own website.
3. Full A4 page colour entry in the folder which visitors can browse through when they come to the tourist office in the middle of Thirsk Market Place.
4. Colour entry on a paper brochure given to those who come into the office for a list to take away.
5. The above list will also be emailed or posted on request.
6. An entry on the out of hours board so people can find accommodation when we are closed.
7. If you wish we will display your A5 or tri-folded A4 brochure in the Thirsk Information Office.
8. For our visitors and callers a paper and telephone based booking system. We charge a £2 booking fee, plus 5% of the total (but limited to 5% of one week) as commission. E.g. if the self-catering costs £200 per week the guests pay TTI £2 + £10 = £12. They then pay the provider £190 for a 1 week stay.

TTI is an independent representative. When a booking is made, the contract is directly between the guest and the accommodation establishment. On the guest's arrival the owner (or someone designated to do it) will check that the accommodation is as booked, including type of board and price. TTI cannot be held responsible, nor accept any liability for, complaints or claims of any nature arising from a booking, nor for any loss or damage which may be suffered by the guest or proprietor during or as a result of the stay.

## ADVERTISEMENT (delete if inapplicable)

Thirsk Tourist Information (TTI) agrees to show an advertisement on [VisitThirsk.org.uk](http://VisitThirsk.org.uk) and seven other web addresses as follows in return for £45 per year.

1. The advertisement will be 200 x 324 pixels (about 5.3 x 8.6cm) (provided by you, or our design to your instructions).
2. It will appear at random on any of 250+ web pages.
3. On each appearance it will be visible for about 15 seconds.
4. Clicking the advert will take the user to your own web page.

## GENERAL

Information supplied will be published on TTI's website and on paper. TTI may also pass the information to third parties (e.g. other tourist information centres) for independent publication. TTI will make every reasonable effort to ensure accuracy. However, it is regretted that no liability of any kind arising from the use or publication, either by TTI or third parties, of the information can be accepted including where this is as a result of any error or omission.

The provider agrees to give accurate and up to date information about the accommodation and to send any changes to such information, in writing or email, within 30 days of the change. All prices TTI are asked to publish must include service and VAT (if applicable).

This agreement can be terminated by either party with 30 days written notice.

**Agreed for the accommodation provider,**

**Agreed for Thirsk Tourist Information,**

Business name

Signature

Signature

Print Name

Print Name

Position

Position

Date

Date